

NEW HOMES SALES

Property Perspective will help you achieve the final sale on a new development or 'tail-end' sites which no longer have a full time sales team. We know that every development is different, that's why we undertake a full marketing appraisal, analysing the area, the target audience and any other relevant issues.

Only then will our team create a bespoke marketing plan individually tailored to your homes, your market and your location. Think of us as your outsourced, in-house team, taking care of every stage of the sale of your development, from plans to final purchase, leaving you free to concentrate on your core business of building homes.

Unlike a traditional estate agent, we have extensive experience in new home sales and can provide a fresh approach that delivers real results. Our services include accompanied viewings and a personal account manager who understands incentives and will keep the sales process moving, provide regular updates and complete the purchase as quickly as possible.

A NEW PERSPECTIVE:
FOR HOUSEBUILDERS, BY
HOUSEBUILDERS.

PROPERTY
PERSPECTIVE