

PLUG-IN DATA CAPTURE

Online Valuation Tool

We have some unique property-focused prospect generation tools for you to choose from, all of which are quick and straightforward to use. Each option includes a GDPR-compliant opt-in, providing your users with a timely opportunity to consent to your marketing.

Our online valuation tool provides your website users with an instant valuation of their residential property. It's a great way to grab their attention, provide them with something of value, and offer them the chance to opt-in to receive your marketing as part of the user flow.

Benefits:

- Easily embedded as an iFrame within any website
- Identify which page on your website the user was on when they engaged with the tool
- Receive real-time leads directly into your CRM system
- Discover rich information about your prospects' current properties to enable powerful targeting
- Improve your return on investment by converting more of your web traffic into prospects and sale

Budget Calculator

The budget calculator enables your website users to discover how much they could afford to spend on a new home by answering four simple questions. As well as giving them the chance to opt-in to receive your marketing, you can signpost them to properties that might be of interest to them based on their results. Plus, the prospect information you receive will include details of their affordability status. The perfect solution to help you match prospects to properties.

Benefits:

- Easily embedded as an iFrame within any website
- Identify which page on your website the user was on when they engaged with the tool
- Receive real-time leads directly into your CRM system
- Improve your return on investment by converting more of your web traffic into prospects and sales
- Empower your sales team with the tool to help them when qualifying prospects in branch or on site

A NEW PERSPECTIVE:
FOR HOUSEBUILDERS, BY
HOUSEBUILDERS.

PROPERTY
PERSPECTIVE